Zeszyty Naukowe Politechniki Poznańskiej organizacja i zarządzanie

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ORGANIZATION AND MANAGEMENT

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Call for Papers - Thematic Issue - Deadline: 30 April 2023; abstract on November 30, 2022.

# "Sustainability Development in Management: theoretical and practical challenges"

Guest Editors: Magdalena Graczyk-Kucharska



## 1. Introduction

The European Union guidelines have a significant impact on enterprises in order to accelerate the implementation of green activities and minimize the negative impact on the environment. Taking into account sustainable development and environmental cleanliness in the operational activities of organizations and enterprises, these become one of the most important strategic decisions for today's managers (Anwar and Li 2021). In addition, society puts more and more emphasis on a clean and safe environment. It makes more and more demands not only on its relatives, but above all on organizations and enterprises, managers and their socially responsible activities.

From year to year, governments are increasing pressure to introduce changes to environmental activities and require more and more care for the environment and minimizing the negative impact on it. Such an environment forces managers and executives to change the way the organization functions and to pay more attention to environmental aspects, both on a strategic and operational scale.

A mature understanding of sustainable development management requires a multidisciplinary approach to every aspect of an organization's operations, taking into account economic, political, social, environmental and financial issues, both in terms of time and space. Sustainable development management also addresses behavioral change, leadership, innovation, industrial ecology, socio-ecological systems, change management, paradigm shift in sustainable development education (Wiliams et al. 2017). It relates to all aspects of management, from human resources management, through logistics, production, marketing, quality, safety, as well as communication and promotion.

# 2. Research objects and topics

Sustainable development is discussed in a variety of contexts with regard to management. The 2030 Agenda defines goals and a wide range of challenges for various organizations, such as health, education, gender equality, climate change, sustainable development, peace, poverty, hunger, and social justice. These directions have become guidelines in the area of changes in the environmental, social and economic areas.

In recent years, research in relation to sustainable development has developed in the narrow areas of activity of organizations. This applies, inter alia, to such research areas as:

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- circular economy (Machado et al. 2020), •
- green supply chain (Jamwal et al. 2021), •
- sustainable production (Lin et al. 2017), •
- green human resource management (Paulet et al. 2021), •
- environmental management (Bąk 2021), •
- green marketing (Saleem et al. 2021), •
- sustainability innovation (Hermundsdottir and Aspelund 2021), ecological product design • (Graczyk-Kucharska 2021),
- zero waste management (Awasthi et al. 2021) •
- sustainable development and knowledge management (Shahzad et al. 2021), •
- sustainability finance (Stupak et al. 2021), •
- blockchain for sustainability and social responsibility (Upadhyay 2021), or •
- sustainability governance (Stupak et al. 2021). •

In the thematic issue, articles on the above and other issues related to the topic of sustainable development in management and sustainability management are welcome.

#### 3. Exemplary questions

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Examples of questions related to sustainable development in management and sustainable development management:

- What aspects of sustainability management are important in the narrow areas of the organization's operations, e.g. in relation to: human resource management, logistics, innovation, marketing, knowledge management, technology, public management, administrative policy, ergonomics, quality etc.?
- What are the risks and barriers to sustainability management?
- What are the practices in the field of sustainability management? -
- What is the social context and its role in sustainability management?
- What is the role of environmental, social and economic aspects in sustainability management? -
- What technologies support sustainability management?
- How to measure the progress of sustainability management? -
- What are the effects of sustainability management? -
- What areas of the organization's activities have an impact on the positive effect of sustainability management?

We also encourage you to take into account other research areas related to the subject of sustainable development in management and sustainability management.

### 4. Submission Requirements and Schedule

Authors interested in contributing to this thematic issue are invited to send their abstracts by November 30, 2022 to the e-mail address magdalena.graczyk-kucharska@put.poznan.pl .

manuscripts texts should be sent in open Word file Full (in .docx format) https://www.editorialsystem.com/oizen and with an information to magdalena.graczykkucharska@put.poznan.pl) by April 30, 2023 at the latest.

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The acceptable volume of submitted articles in English or Polish should be between 20-40 thousand characters. Please ensure that the submitted manuscripts are completely anonymous. Furthermore, the References should be in the APA reference style, in the Latin alphabet only.

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The acceptance of manuscripts will be decided based on a double-blind peer-review. Authors will likely receive feedback on the results of the review process in early August 2023. The special issue will presumably be published in issue 2/23 (November 2023).

## 5. Payment

Authors with foreign affiliation are exempt from paying the fee.

More: <u>https://zeszyty.fem.put.poznan.pl/en</u>

If you have any questions, please contact Magdalena Graczyk-Kucharska <u>magdalena.graczyk-kucharska@put.poznan.pl</u>

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